I Is An Other: The Secret Life Of Metaphor And How It Shapes The Way We See The World

James Geary

James Geary's "I Is an Other: The Secret Life of Metaphor and How It Shapes The Way We See The World" is a fascinating exploration of metaphor's role in shaping our perceptions. Geary delves into the idea that metaphor is not merely a literary device, but a fundamental aspect of human cognition and communication.

Geary argues that metaphors can have an impact on our beliefs and actions, and that understanding the history and evolution of metaphor can provide insights into human thought processes. He traces the origins of metaphors, their development over time, and how they have been used in various contexts.

The book covers a wide range of topics, including the metaphorical language of politics, science, and business. Geary also explores the role of metaphor in literature, art, and everyday speech.

Overall, "I Is an Other" is a thought-provoking read for anyone interested in the power of language and the human mind. It challenges readers to reconsider their assumptions and encourages a more nuanced understanding of the world around us.
reviewed & recommended. The Secret Life of Metaphor - Clean Language Home All editions. I is an other: the secret life of metaphor and how it shapes the way we see the world James Geary, James, 1962 - View online