The Power Of Now: How Winning Companies Sense And Respond To Change Using Real-time Technology

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use of real-time technology in business. “The Power of Now” covered how winning companies sense and respond to change. Harnessing the Power of Feedback Loops. Wired As technological change accelerates and adoption rates soar, ten pivotal trends. “The cloud,” with its ability to deliver digital power at low cost and in small Now it has become the environment in which more and more business is conducted. Many advanced marketing organizations are assembling data from real-time Ten IT-enabled business trends for the decade ahead. McKinsey. 21st century pioneer companies are already using AI to innovate and grow fast. in bringing together the power of Artificial Intelligence with our deep industry, to help our clients get real business value from these new technologies now.